

Overlake Golf & Country Club implemented ClubSoft in May 2009 as a technology upgrade to provide real-time information and interactivity for it's 1000 members, including Microsoft Founder Bill Gates.

General Manager Marcus King commented: "We wanted a better way to write reports. Our Board is very savvy, and prior to ClubSoft, they often requested information we didn't have access to give.

Additionally, we weren't tracking a lot of data previously. Now with ClubSoft, collecting data and generating reports for our Board is simple.

Our members were also a big driving force behind our decision to partner with ClubSoft.

They wanted email statements, the ability to view real-time spending activity -- all of which are part of the ClubSoft package."

King continued, "The difference between a SQL system and an Access database was a big part of our decision. Technically, ClubSoft



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Our evaluation process with ClubSoft bore out not only that they had a superior technology platform, but competitive pricing as well.

With the real-time nature of the ClubSoft system, we're able to monitor open tickets in our clubhouse in real-time. What other system allows managers to see who's in the dining room from their office computer?

We make particular use of the cover and spending reports, and recently initiated a 'Top 10 Spenders' rewards program for our members using the ClubSoft system.

We look forward to continuing our partnership with ClubSoft, focusing efforts this year on our web site, and building on the integrated online tools available in our system."